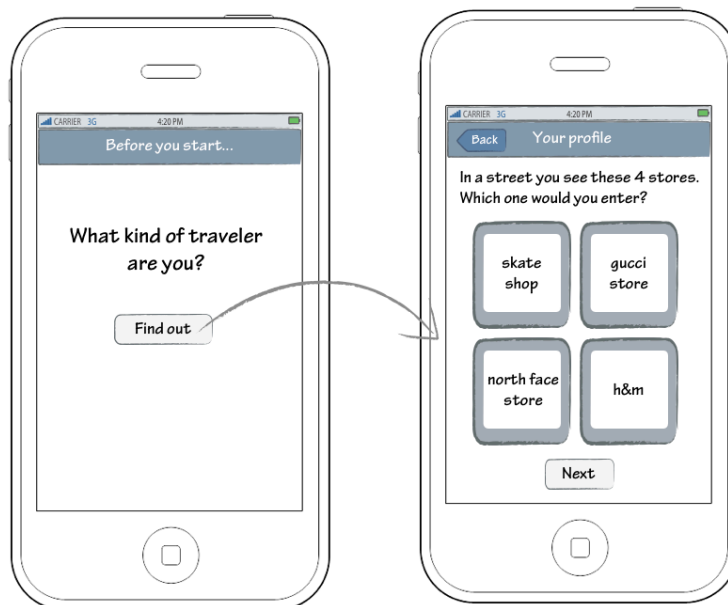**Use case story**

a. I'm traveling from Amsterdam to Lisbon and while I'm waiting at the gate I browse around a bit with my phone in the AppStore looking for a Portuguese language app. I encounter an App called 'Portuguese for Travelers' and I download it over , it's just under 10Mb (?) so it takes a couple of minutes.
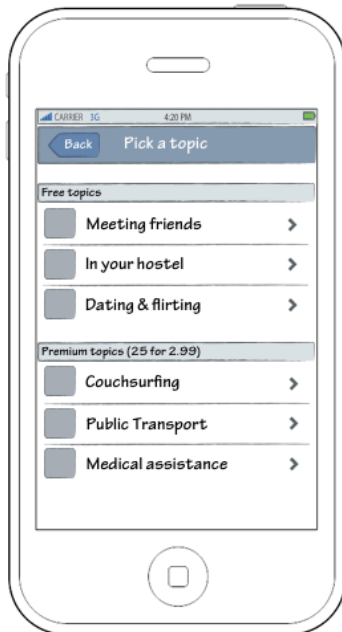
b. I'm going to travel to Amsterdam for the holidays and in an email from my airline Vueling, reminding me that I'm going to fly in two days, I read about a language app that helps me to learn new phrases in Dutch. Its called 'Holandes essencial para viajeros.' I click on the link that brings me to the AppStore and I click download.
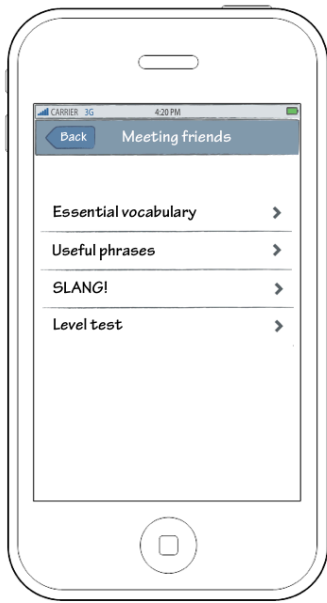

When I start the App I get a screen that says: "What kind of traveler are you?" I click on the button "Find out" and the app shows me a question and 4 pictures: 'You see these 4 stores: Which one would you enter?'.

I click on the Surf store and I get 4 other questions. After having answered all the 5 questions the app shows a screen which says: 'Hurray, you're a backpacker!'. I see I scored less on the other profiles: 80% backpacker, 20% City hopper, 50% World Explorer. Now I can choose between Accept&Continue and Replay quiz, I choose to continue.

Now the app shows me a list of topics. The first three topics are grouped under 'Free topics' and the rest is under '25 Premium topics for $ 2.99).

Essential vocabulary   >
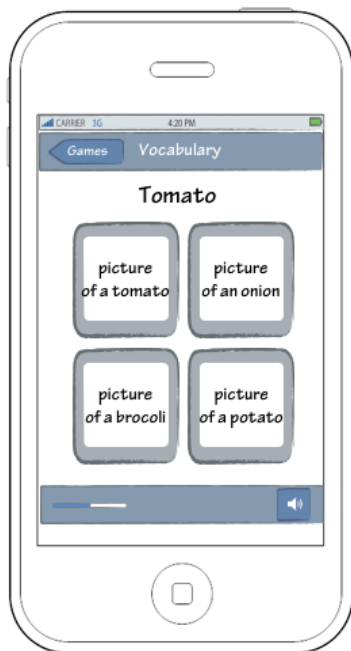
Useful phrases   >

SLANG!   >

Level test   >

I click on the first topic Meeting friends and the app gives me a list of games I can play. I click on useful phrases to see what the app has to offer.

Ik kom uit Amsterdam

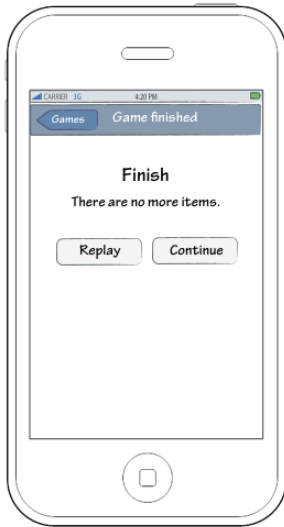I'm from Amsterdam

picture
of 2 people

I get a screen with a picture, the phrase, its translation to english and I hear the pronunciation. As soon as the audio has finished, a button appears: Next. I click on next and get a new phrase. After 10 phrases I get a screen that tells me that there are no more phrases and it guides me back to the overview for Meeting friends.
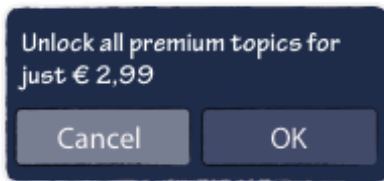
I navigate back to the overview of Meeting friends and I click on slang. I get a screen with the face of a man, I hear him saying something and I see the text 'Eikel'. With the explantion in english I understand they use the word in Holland when they want to say dickhead to somebody.
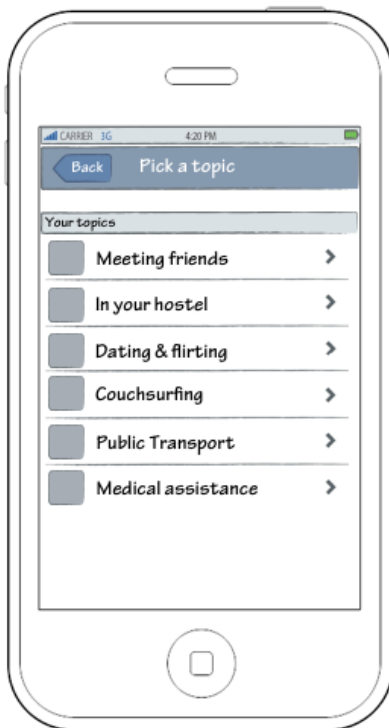
After having tried Slang I want to learn some words and I click on Essential vocabulary. With pictures in a multiple choice game format it helps me learning words quickly.

The progress bar on the bottom quickly flows to 100%. Then a screen appears that the game has finished and asks me what to do: Go back to the Topic or Reply the game.

Ok, I like this tool. I want to have all topics. I navigate back to the Topic list and click on a premium topic. A dialogue appears.

When I have bought the premium topics my list of topics I have access to consists of all free and premium topics. There is nothing to buy anymore.

Questions for Ricardo

1. If we put all the content for the 20 paid levels into one download: will this download not too big? 20 topics x 30 images x 200 kb = 120mb

2. When you purchase the premium modules do you download all images in different resolutions? Meaning..when using the iPhone and downloading the app will I get the iPad images as well or does it only download the images for my device?

3. The phrases and words we are preparing for this release are all organized in two levels (a free one and a paid one) and all topics are added as categories. In the current WordLayer application all words are used in all game modes. For this travel app we need to take into account that a game mode only uses words OR phrases OR slang. We could use the existing field `type` in the XML the travel app should (currently phrases have type=5 and slang has type=6).

4. We have to take into account that phrases/slang come with a translation/ explanation. This could be in english only but it would be better if we can doit in the language of the traveller. So I would like to have Dutch for travelers and Holandes para viajeros. They both have the same content but will be different apps in the AppStore. The first one brings you words, slang and phrases with an english translation and the second one with a spanish translation. I presume we have to create another two tables: one including the explanations/translations and one including the relations with the words/phrases.